

gute aussichten de luxe **General Conditions // Calculations**

As a museum partner, you will receive a comprehensive exhibition package complete with the works for display, exhibition and insurance lists, a catalog in two languages including a leaflet in your national language, a German/English flyer for you to distribute for free, incorporation in all of our communication media, PR support, and the packaging of the works into crates.

>gute aussichten de luxe< begins in Mexico City in April 2017. The exhibition is due to run for three to five years, with a period of three to six months at each place.

The scope of the exhibition

There will be an estimated 20 photographers presenting some 200 to 250 exhibits, including 3 to 5 videos/screens and 3 to 4 installation art exhibits altogether requiring 20 to 25 crates weighing between 2 and 2.5 tonnes.

Catalog // Specials // Website

A large-size, bound catalog in German/English with leaflets in respective national languages is currently being planned for publication at Sieveking Verlag für Kunst und Kultur in Munich. There will also be 300,000 to 500,000 copies of the >gute aussichten de luxe Spezial< (Ger/Eng) edition, with around 32 pages and in cooperation with various media partners, as well as a >gute aussichten de luxe< website (Ger/Eng).

Delivery // Transport

The works for display and the required exhibition and insurance lists will be packed into standard international crates. Pick-up and drop-off is in Frechen, Cologne unless otherwise arranged. Our partner for the complete process is [Tandem Lagerhaus und Kraftverkehr Kunst GmbH](#) in Frechen, near Cologne. Transport costs to, from and between exhibition centers will be charged to the respective museum.

List of charges for the gute aussichten office for preparation and organization (Estimated general costs)

Administrative costs

(contacts, preparation, organization, data processing and verification, preparation of all content, information etc.	€ 15,000
Staff, assistants, creation of lists in the English language	€ 10,000
Production cost subsidies for crates	€ 7,000
Communication: website, mails, social media etc. (English)	€ 10,000
Setting up and maintaining website, domain, charges etc	€ 10,000
Translation of communication content into English (for the duration of the project)	€ 8,000
Creation of a database for artists/works of art	€ 5,000
Travel expenses	€ 15,000
Office and rent, materials, proportional	€ 15,000
Postage and internal shipping fees	€ 7,000
Drafting, translation, production of gute aussichten de luxe special magazine	€ 10,000
Catalog / drafting, layout, texts, translation, editing, image processing, production, packing	€ 50,000

Total **€ 162.000**

We calculate a lump sum of € 25.000 per year for the running costs (for operations, organization, communication and staff) for the duration of a 5-year exhibition (€ 125,000).

Total amount: € 287.000.

To cover all basic and subsequent costs, we calculate a proportionate takeover and organization charge per exhibition partner of between € 28.000 and € 35.000 depending on the size of the exhibition centre.

The respective museum partner bears the costs of transport, transport insurance, insurance for the exhibits for the duration of the exhibition, the invitations, and travelling expenses for three people. Any additional costs, e.g. for other forms of communication are to be covered by the respective exhibition centre at their own discretion.

All income generated by the sales of entry tickets is kept by the respective exhibition centre.

CONTACT:

gute aussichten gGmbH
Stefan Becht & Josefine Raab

info@guteaussichten.org

www.guteaussichten.org

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